



Techturbine

Technology for innovators



**WE HELP YOU TO
UNLOCK & UNLEASH THE POWER
WITHIN YOUR LARGE SCALE BUSINESS**




techturbine.com




ABOUT US

 **15 years** of delivering successful technology & enterprise solutions.

 Techturbine has a **global client footprint** with customers in India, USA, UK and Middle East.

 Our **competencies** include technology consulting, enterprise application development, Green field software developmentt Platform APIs, web and mobile base business applications.

 Our **solutions** revolve around B2B and B2C, Business Process and Workflow Management, Product Development, Enterprise Solutions, CRM, CMS, Portal Development, Software Re-engineering, Revenue Generating Web Models, Project Recovery and Cloud Computing.



Our Services

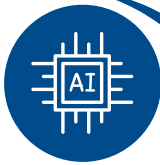
**MOBILE
APPLICATION**



**APPLICATION
DEVELOPMENT**



**ARTIFICIAL
INTELLIGENCE**



**MACHINE
LEARNING**



**BEST
SERVICES**

**SALESFORCE
DEVELOPMENT**



**RESOURCE
AUGMENTATION**



**BLOCKCHAIN
DEVELOPMENT**



**CLOUD
COMPUTING**

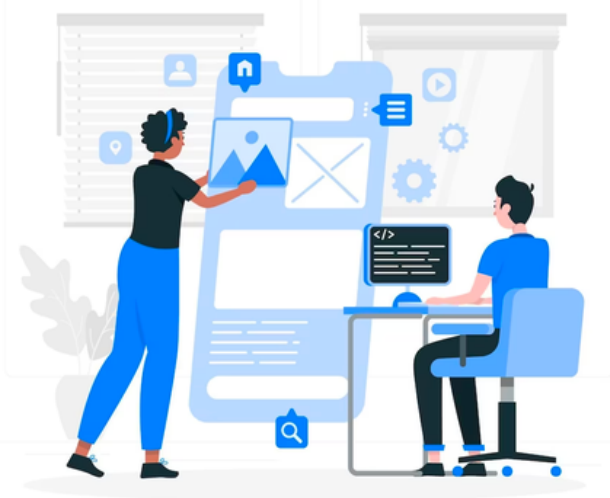


MOBILE APPLICATION

Are you looking for a **superlative mobile application development agency** in the USA that can offer end-to-end app development services? If this is the case, you have reached the right place. There are endless app development companies, but finding one that has the sheer expertise to work at a grassroots level with the help of technology and tools to cater to your business needs is a challenge.

You will find detailed information about mobile app service providers with some useful stats and features that you might want to know while hiring the best mobile app development company in USA.

We have thoroughly researched the list of best mobile app developers in USA. With such critical information, you will be able to choose the right company that can offer you end-to-end, highly-customized mobile application development services.



- ▶ **ANDROID APPLICATIONS**
- ▶ **IOS APPLICATIONS**
- ▶ **FLUTTER DEVELOPMENT**



APPLICATION DEVELOPMENT

We take a **distinctive approach** to messaging and branding, diving into the subsea level of your industry, audience, and competitors before a single idea is presented to you.

Understanding why you do, what you do reveals your uniqueness and purpose which is the ultimate differentiator every business strives for. We probe the mundane to find the marvelous, then amplify and direct that energy to the right audience, using the right medium at the right time with unparalleled storytelling and creativity.



- ▶ **ANGULAR JS**
- ▶ **REACT JS**
- ▶ **NODE JS**
- ▶ **NEXT JS**
- ▶ **LARAVEL**
- ▶ **CODEIGNITER**



CRM

Customer-relationship management (CRM) is an approach to manage a **company's interaction** with current and potential customers. It uses data analysis about customers' history with a company to improve business relationships with customers, specifically focusing on customer retention and ultimately driving sales growth.

One important aspect of the CRM approach is the systems of CRM that compile data from a range of different communication channels, including a company's website, telephone, email, live chat, marketing materials and more recently, social media. Through the CRM approach and the systems used to facilitate it, businesses learn more about their **target audiences** and how to best cater to their needs.

WHAT ARE THE BENEFITS OF CRM?



**INCREASED
PRODUCTIVITY**



**EMPOWERED SALES
MANAGEMENT**



**ENHANCED CONTACT
MANAGEMENT**



**CROSS-TEAM
COLLABORATION**



**INTEGRATED SALES
FORECASTING**



**RELIABLE
REPORTING**



SALESFORCE DEVELOPMENT

Salesforce is a leading cloud-based software company that specializes in customer relationship management (CRM) solutions. Salesforce's scalable and flexible platform can help businesses of all sizes manage and enhance their customer relationships.

With its wide range of cloud-based applications and services, Salesforce can help businesses improve **customer satisfaction**, increase sales, and reduce costs. Salesforce's applications can be customized and integrated to align with specific business needs, fostering collaboration and improving overall operational efficiency.

Salesforce is a pioneer in cloud-based software, and its platform is suitable for businesses across various industries and sectors. Whether you're a small business or a large enterprise, Salesforce can help you improve your customer relationships and achieve your business goals.

WHAT WE OFFER?



COST-EFFECTIVE



REPORTING



CLOUD STORAGE



QUICK RESPONSIVE



RESOURCE AUGMENTATION

Our Resource Augmentation presents a scope of hiring qualified employees without any hassle or cumbersome recruitment process, helping you save time and money. The professionals employed through Techathalon will seamlessly work with your internal staff for the entire project duration while giving you the flexibility to grow or reduce the augmented team whenever required. For any specific project, we can provide you with a professional for that particular time that the project is estimated to be finalized and also adequate resources immediately to work with start-ups, mid-tier, and large enterprises while meeting all your project objectives.

ADVANTAGES OF RESOURCE AUGMENTATION:

- ▶ Simple scalability opportunities
- ▶ Low Impact and Flexibility
- ▶ Cost-effectiveness
- ▶ Access to a wider talent pool
- ▶ Fresh talent and insight
- ▶ Competitive advantage

TYPES OF RESOURCE AUGMENTATION WE PROVIDE:

- ▶ IT Staff Augmentation
- ▶ Technical Staff Augmentation
- ▶ Skill-based staff augmentation
- ▶ Commodity-based staff augmentation
- ▶ Dedicated development team staff augmentation



CLOUD COMPUTING

Cloud computing refers to the **delivery of computing services**, including servers, storage, databases, networking, software, and analytics, over the internet ("the cloud"). Unlike traditional on-premises infrastructure, cloud computing allows users to access these resources on-demand, paying only for what they use. It offers scalability, flexibility, and reliability, making it an indispensable tool for businesses and individuals in today's data-driven world.

KEY BENEFITS OF CLOUD COMPUTING

- ▶ UNPARALLELED FLEXIBILITY
- ▶ COST OPTIMIZATION
- ▶ ENHANCED COLLABORATION
- ▶ GLOBAL ACCESSIBILITY

TYPES OF CLOUD COMPUTING SERVICES



- ▶ INFRASTRUCTURE AS A SERVICE
- ▶ PLATFORM AS A SERVICE
- ▶ SOFTWARE AS A SERVICE

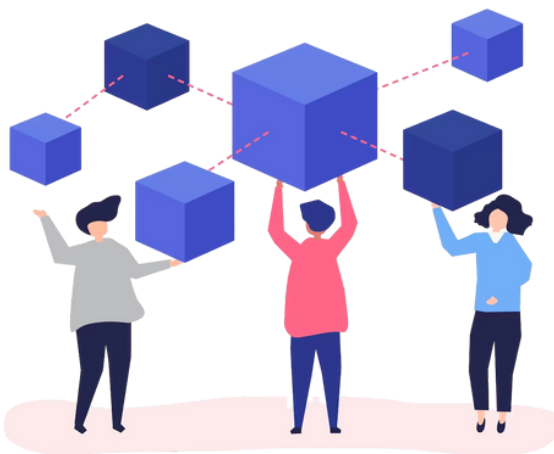


BLOCKCHAIN DEVELOPMENT

The applications of Blockchain, the underlying technology for cryptocurrencies, have now been extended to payments, identity management, insurance, healthcare, and digitization of physical assets. Techturbine team of Blockchain experts and domain specialists can help companies across industries implement **tailored DLT solutions**. We help you make peer-to-peer (P2P) transactions faster, more secure and transparent, thereby reducing fraud risk.

Blockchain IT solutions can boost the ROI of IoT-related investments for the oil & gas, retail, and manufacturing industries, as DLT helps address common scalability, privacy, and reliability concerns. By partnering with Techturbine you can drive enterprise-wide Blockchain initiatives with ease. We can help you accelerate the time to market for such projects through rapid prototyping, an agile development approach, and by leveraging our strategic partnerships with leading enterprises and academic institutions.

INDUSTRIES WE SERVICE



- ▶ Banking & Finance
- ▶ Automobile & Transportation
- ▶ Healthcare
- ▶ Online Shopping
- ▶ e-Learning
- ▶ Real Estate
- ▶ Government
- ▶ Insurance
- ▶ Trading
- ▶ Retail
- ▶ Logistics
- ▶ Manufacturing



MACHINE LEARNING

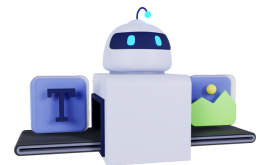
Machine learning is about creating algorithms and systems that can **learn from the data** they process and analyze. The more data is processed, the better the algorithm will become. It is actually a science of getting computers to act without explicitly being programmed and is a branch of Artificial Intelligence (AI).

A way of data analysis which automates analytical model building is Machine learning. It is the artificial intelligence branch which is based on the idea that every system can learn from identity patterns, data and make decisions with minimum intervention of human.

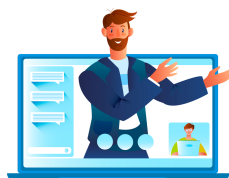
Importance of Machine Learning – In machine learning, resurging hobby is to understand is as of the similar aspects which have made data mining and Bayesian analysis more famous than ever. such things as growing volumes and types of data available, computational processing this is inexpensive and more effective, and inexpensive data storage.



TRANSPORTATION



MACHINE LEARNING



DIGITAL VIRTUAL AGENTS



IMAGE PROCESSING



ARTIFICIAL INTELLIGENCE

Artificial Intelligence is a type of technology through which the machines become more intelligent and behaves like a human. With the implementation of AI (Artificial Intelligence) a machine can learn, think and solve problems like humans. Techathalon possesses a **complete squad of AI experts** who work dedicatedly to bring innovation in the old technology and take it to the next level.

Artificial Intelligence software is being utilized progressively in the market as a part of business programming to computerize the procedures. An AI platform includes profound learning and machine calculations to robotize business .errands. These automated processes save a lot of energy and time of organizations, empowering the human resource to work all the more profitable and efficient. A business intelligence software makes the work less demanding for individuals by updating their abilities.

AI IN HEALTHCARE

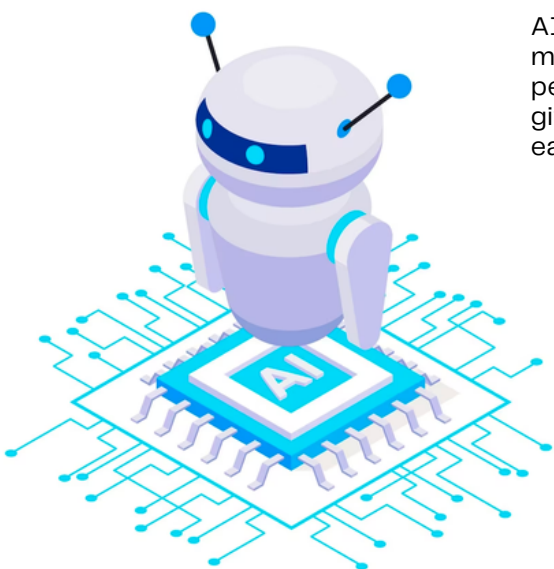
AI applications can offer customized medicine and X-ray readings. Assistants for personal health care can act as life coaches, giving you the reminder to take your pills, eat healthier or exercise.

AI IN RETAIL

AI offers virtual purchasing abilities that provide personalized tips and discuss purchase alternatives with the purchaser.

AI IN MANUFACTURING

Artificial Intelligence consider factory IoT data on account of it streams from connected system to estimate predicted demand and load the use of recurrent networks, a selected form of deep learning network used with series data.



SEO

Techturbine SEO Company that offers **quality Search Engine Optimization / SEO Services** and Internet Marketing Solutions to get you the results as Organic, natural, Our SEO services are the greatest way to get real, positive rankings on the world's largest search engines.

We have mastered the skill of Search Engine Optimization (SEO) through years of experience and are able of meeting your Internet promotion and SEO objectives in the straight possible time at superlative rates.

We focus on optimizing your site for a persistent number of keywords across a wider variety of pages. This includes more complete analytical analysis on traffic so to retort earlier to market trends and stay you forward of the competition. We give a new, complicated turn to your online business and also compile you a hard core aptitude to your business to face the real market of ability.

OUR SEARCH ENGINE OPTIMIZATION METHODS AS BELOW:



- ▶▶ Full Website and Competitive Analysis
- ▶▶ Local SEO and Keyword Research
- ▶▶ Google XML sitemap generation
- ▶▶ Onsite and Offsite Optimization
- ▶▶ Content Development ▶▶ Link building services
- ▶▶ Ecommerce SEO and Web analysis ▶▶ URL optimization



THANK YOU

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